



## CA NGUYEN

**Energetic product designer,  
proactive learner and  
proficient communicator.**

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## EXPERIENCE

### **Humana** | UX & Visual Designer

*March 2018 – Present*

Collaborate with product manager, interaction designers, researchers, copywriters and developers to implement Humana's new brand, build modules and templates for Humana.com. Build scalable, reusable design system using Sketch library. Deliver high fidelity design assets, style guide for development.

### **Blackstone Media** | UX Designer

*June 2016 – March 2018*

Collaborate with product manager, designers, copywriters and developers to build websites that solve business problems. Conduct usability tests for websites and mobile apps. Build and test wireframes, prototypes and mockups. Deliver design assets, style guide for development. Develop brand guideline.

### **First Build** | Designer

*June 2015 – June 2016*

Build prototypes and UI design for mobile applications. Design promotional and marketing materials for products and events. Brainstorm and communicate ideas with team members.

### **Interapt** | Internship - Creative & UX team

*August 2014 – December 2014*

Collaborate with team on Interapt's internal promotional materials and client works. Projects include mobile app, web, branding and print.

## EDUCATION

### **University of Louisville**

BFA in Communication Art & Design | Minor in Marketing

*August 2013 – May 2016, GPA 3.88*

## HONORS

Louisville ADDY Student Award, Gold | Leaf Center | 2016

Louisville ADDY Student Award, Gold | Mattingly Edge | Group Project | 2016

AIGA Louisville Student Award | N & N Website | 2015

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AIGA Louisville Student Award | Snapchat App Redesign | 2014

Welch Printing Scholarship | 2015–2016

UofL Women's Club Scholarship | 2015–2016

Hite Art Institute Scholarship | 2014–2016

KCTCS Academic Scholarship | 2013–2016

## SKILLS & TOOLS

UI Design, UX Research, Interaction Design, HTML and CSS.

Sketch, Proto.io, Invision, Photoshop, Illustrator, and After Effects.

## INVOLVEMENT & VOLUNTEER

### **Crane House Young Professionals** | VP of Design

*2017 – 2018*

### **Vietnamese Student Association** | Designer

*2014 – 2015*

### **Americana Community Center** | Volunteer Designer

*December 2014*